We’d like to express a heartfelt “Thank You!” to all of our 2010 donors. Without you, our work for cleaner waterways and healthier communities would not be possible. Thank you for your voice, your time, and your faithful support. We could not do this important work without you!

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Judy Petersen, KWA Executive Director, gives a presentation on the Clean Water Act at the Sustainable City Series in Louisville.
John Gage gives a musical performance during intermission at the Second Annual Wild & Scenic Film Festival.

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Louisville Metro Council
Ohio River Valley Water Sanitation Commission
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Thanks to everyone who donated photos for KWA’s 2010 Calendar we were able to bring together beautiful scenes from all over the state like this one of Dog Slaughter Falls in the Cumberland River watershed, taken by Rob Miller.
Aveda Earth Month Program

We are grateful to have been chosen as Aveda's Kentucky Earth Month Partner. In 2010, events like the "Walk for Water," in Louisville, a fashion show, bakes sales and more were held by Aveda Salons and stores across the state. Almost $24,000 was raised in our first year! Just as importantly, our partnership with Aveda has introduced our work to like-minded people across the state. Thanks to the following salons and individuals for your help:

- Allure Salon & Spa
- Diva Studio & Day Spa
- The Essential Day Spa
- Ideal Beauty Academy
- Jerry Heston Hairdressing
- Joseph's Salon & Spa
- Omagi Salon & Spa
- Z Salon & Spa
- Sarah Mattingly
- Jennifer Kaufman

Wild and Scenic Film Festival

Special "Thank you!" to everyone who supported our second annual Wild and Scenic Film Festival, held in February 2010! We had a turnout of over 175, and gained almost 50 new members at the event. The children's portion included a Beargrass Creek video contest with some inspiring submissions. We couldn't have done it without the help of the following:

- 21st Century Parks
- Barefoot Yards
- Bluegrass Brewing Company
- Blue Apple Players
- Derby City Film Festival
- Dropseed Native Plant Nursery
- Eastern Coal Regional Roundtable
- Environ, Inc.
- Flynn Brothers Contracting
- Irish Hill Neighborhood Association
- Jackson Purchase RC & D
- Kentucky Educational Television
- Kentucky Homefront
- Kentucky Riverkeeper
- KY State Nature Preserves Commission
- Louisville Climate Action Network (LCAN)
- Louisville Audobon Society
- Louisville Metro Council Members
- Louisville Nature Center
- Metropolitan Sewer District
- Natural Awakenings
- Olmsted Parks
- Ohio River Valley Water Sanitation Commission
- Planet, Inc.
- River Bend Winery
- Sierra Club
- Soil Conservation District of Kentucky
- Thomas Jefferson Unitarian Church
- WFPL
- Wiltshire Pantry

The next generation shows their support for clean water at the 2010 Walk for Water event along the waterfront in Louisville.

The Greatest Gift - the Gift of TIME!

It is nearly impossible to put a worth on those who volunteer their time and talents for our good cause. In 2010, we recognized several individuals and organizations who had gone above and beyond helping us carry out our clean water mission at the 2010 Annual Meeting. An extra special thanks goes to Bob Wilson, our 2010 volunteer extraordinaire! As KWA's accountant, Bob could tell you better than most that "time is money." His dedication to KWA has been invaluable and from all of the staff and board, thanks, Bob, for all you do! To find out about volunteer opportunities at KWA, visit our website at www.KWAlliance.org/volunteer. We would love to hear from you!


Bob Wilson, KWA Accountant & Bookkeeper, was presented with the "Volunteer of the Year" award at KWA's 2010 Annual Meeting held at River Bend Winery in Louisville. He is pictured with KWA Executive Director, Judy Petersen.
Have you ever thought about giving a larger gift to Kentucky Waterways Alliance, but were stopped by worries about your own financial well-being? Did you know that there are ways to bring these two seemingly at-odds concepts together into a win-win situation for both of us through planned giving?

It’s true! One simple gift can provide you with immediate tax benefits, lifetime income for you and your spouse, and long-term support for Kentucky Waterways Alliance, providing a legacy of clean water for generations to come. You don’t need to be “rich” to begin thinking about major giving, either. There are options available that will allow you to keep your current lifestyle intact while still providing greater support for a cause you care about.

Want to know more? Please, contact Angela, our Development Director, at (502) 589-8008, or at Angela@KWAlliance.org. Keep an eye out for more information on our website, coming soon!

Did you know you can become a member of KWA for only $25 a year?
Visit WWW.KWALLIANCE.ORG to join us in the pursuit of healthy waterways today.

Kieran Doyle, son of Angela and Marcus, appreciates our efforts to "Keep it Clean" and it shows! Consider a gift today on behalf of the health of future generations tomorrow.